

**First
Time In
Belgium**

From treehugging towards forestmanagement

A Great day of Fun
P roductivity
P lanning
L earning
I deas
C reativity
A pplications
T hinking
I nnovation
O rganization
N ew skills
S uccess



Creatively changing the way we think and work !

Have you been overwhelmed by ideas, plans, demands of business and Life?

No, then this workshop is not for you.

Yes, revolutionize your thinking and planning as you discover how to improve your thinking, planning with **Idea Mapping**.

Idea Mapping is a simple and profound tool that helps

individuals and organizations improve planning, creativity, thinking and learning, while simultaneously producing incredible results.

An **Idea Map** is a colorful, single-page visual that captures your thinking in key words and images.

This technique will give you the ability to more competently plan, organize, communicate, remember, innovate, and learn

-- and accomplish these faster than ever before! By engaging both hemispheres of the brain, this non-linear approach will free you to think, see, and understand far more efficiently than when using a multi-page, document outlining the same information. The associative process that Idea Mapping uses will clarify your thinking, is easy to learn, and mirrors how the brain naturally connects information.



Jamie Nast

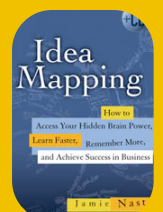
Jamie is committed to guiding individuals and organizations towards overcoming barriers to achieving success -- including those which reside in one's own mind.

Her range of expertise spans Idea Mapping, speed reading, leadership, creating personal missions, memory, presentations, tapping creativity, strategic planning, and graphic facilitation.

From 1992 until 2006 Jamie directed *Buzan Centres USA*

and was the only Senior Master Trainer representing Buzan Centres world-wide for mind mapping and other mental literacy skills.

To date over 18,000 people have been through Jamie's Idea Mapping Workshop.

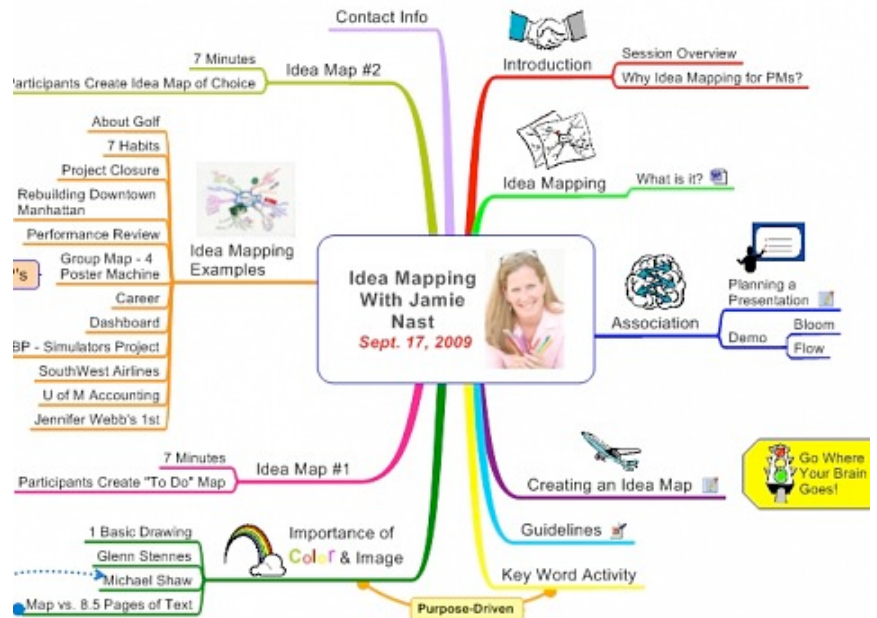


IDEA-MAPPING APPLICATIONS

This technique may be applied to every aspect of your job and life where improved learning and clearer thinking will enhance performance. The applications of idea maps are numerous, but following are some of the more typical uses:

Strategic planning
Creating & delivering presentations
Meeting agendas & summaries
Project management
Consolidating complex information
Team & individual data collection
Performance reviews
Developing organizational & individual vision
Solve problems
Book or article summaries
Decision making
Marketing strategies
Planning events (or anything!)
Planning & delivering courses
Taking notes
Sales processes
Proposal summaries for clients
Creating a book of knowledge on any topic
Mapping a to-do list
Managing complex information
Bringing clarity to a crisis situation
Assimilate large volumes of information quickly

Typ hier om tekst in te voeren



This course teaches foundational skills necessary for exceptional success in leadership, creativity, thinking, and learning in business and life. This workshop focuses on building your skills in these areas so that you can apply them immediately to your profession and life.

This is **NOT** a lecture-driven, PowerPoint, theory-filled, boring training class!

It is an **exciting**, activity-driven, skill-building, multi-sensory adventure in learning to use your brain more effectively and efficiently! You will experience significant improvement while learning skills that most adults believe to be difficult, if not impossible. Two of those skills are not discussed in the content of this abstract, so that they are a surprise for you during the course! You will truly amaze yourself.

Creating idea maps is one of the central components of this workshop. This tool is based on Jamie Nast's book titled *Idea Mapping: How to Access Your Hidden Brain Power, Learn Faster, Remember More, and Achieve Success in Business* (John Wiley & Sons 2006). Other topics covered include creativity, memory, and a model for learning. This learning model is then applied to learning all of the other skills offered in this course. You will also be introduced to Mindjet's MindManager software.

These two days are just the beginning of a learning journey that can continue for a lifetime! Get ready to revolutionize your thinking during this mind-expanding workshop!

"Jamie Nast has the capacity to inspire me to fly all the way from India to Miami, Florida to listen to her speak on Idea Maps. So to read her book, it would be like listening to her all the time. She is a very good teacher."

Shiva Subramaniam - Consultant,
Business Innovation
Management, Tata Consultancy
Services, India



Don't miss this opportunity

Idea mapping is a hybrid tool that combines the positives of the mind-mapping laws with the freedom to break them. The feedback from sceptical, overworked, linearly-trained business professionals has caused the creation of idea maps as the practical, flexible, and more usable version of mind maps. Once the rules and techniques of idea mapping are established and learned, you'll be breaking every one of them to make these maps apply to you in the most effect way possible. You will be the creator of the style and rules that work for you!

AUDIENCE - For anyone who desires to unleash their own learning potential and learn innovative approaches for addressing today's business and educational issues.



Brainstorming
Note taking
Problem solving
Thought organization
Mental efficiency
Motivation
Ability to break through mental barriers
Communication
Concentration
Ability to learn new skills

OBJECTIVES - At the end of this workshop participants will be able to:

1. Create idea maps
2. Think more clearly, creatively and efficiently
3. Apply learning process theory to overcome mental blocks that inhibit learning, and apply this model to learning several new skills
4. Identify and implement personal and business applications of idea mapping and other skills learned during this workshop

The tools you learn in this class will also save you time!

The course includes the following for each PARTICIPANT:

1. Custom-designed Idea Mapping Kit (valued at over 80€).
2. Handouts
3. A copy of the book "**Idea Mapping**" by Jamie Nast
4. Miscellaneous supplies for activities ... surprises!
5. Elaborate whole-brained room set-up
6. Post-course follow up one week after the workshop and again one month after the workshop

COURSE BENEFITS -

You will improve your performance by improving your:



Planning
Creativity
Learning and thinking capabilities
Productivity
Memory



Idea Mapping

June 15-16, 2010

First time opportunity to take Jamie's workshop in Belgium.

Location

The venue will be held at the Leerhof. For people who



want to stay at the Leerhof

they can book a room through info@leerhof.be. A shuttle for people who want to come by train can be arranged from Geraardsbergen or Brakel.

INVESTMENT

Your investment for this special workshop will be 650 Euro (Tva not included) for the 2 days. People who register prior to May 1, 2010 will receive a discount of 11%

REGISTER

You can register for this course by emailing Johan at johan@newshoestoday.com or call him at +32 479 201 726