

**new shoes today**

road to creation, innovation and change

# Project 777 in New Zealand and Australia

Cyriel Kortleven – the inspiration guy from new shoes today

Hello, my name is Cyriel Kortleven. I'm a Belgian guy and a crew-member of new shoes today where I work as a professional speaker and facilitator of creative processes. I like to inspire people and as a result of a 'crazy' project ('project 777'), I'm coming to New Zealand and Australia in the period of February , March and April 2010.



Project 7-7-7 is a personal project where I want to realize 7 big goals in 7 different domains in 777 days.

New Zealand and Australia are on my list of the 'international' challenges.



More info: <http://www.newshoestoday.com/site/we/cyrielnewzealand>

# How can you help me?

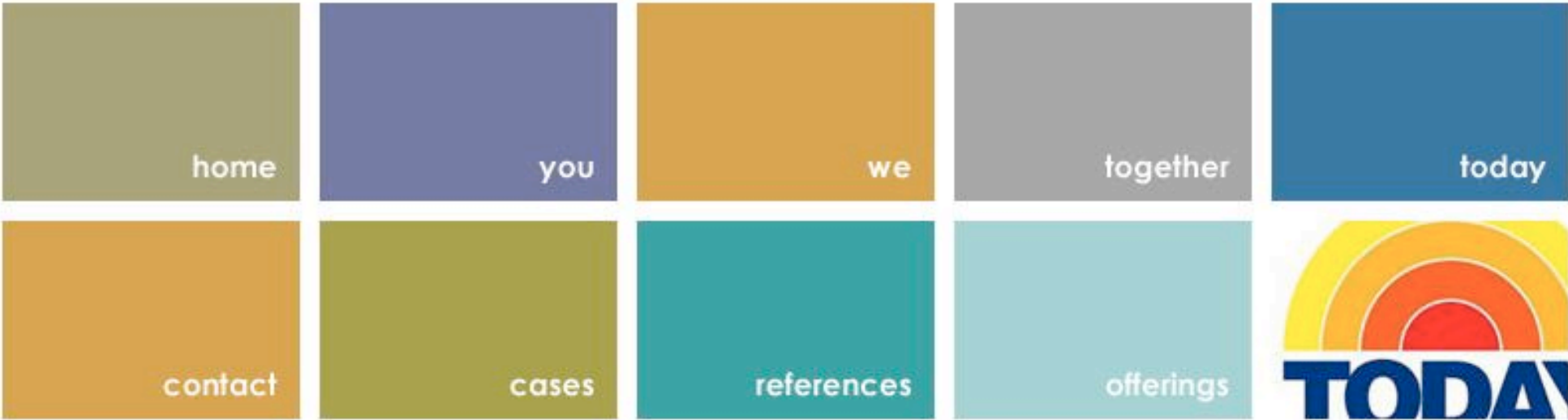
If you're not from New Zealand or Australia:

Do you know some people or organizations in New Zealand who might be interesting to meet? Then I would really appreciate it if I could get some contact details.

If you're from New Zealand or Australia:

Are you interested to meet me? And do you know some other interesting people or organizations I should contact? I would love to do one of my workshops with a group of people so if you can help me with that challenge, that would also be great.

My mail: [cyriel@newshoestoday.com](mailto:cyriel@newshoestoday.com)



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7 inspiring workshops



# Presentation creative skills



# Presentation creative skills

- What: Interactive presentation about stimulating your creative skills and developing a 'Yes and ...'-attitude
- For who: business audience. Conferences, events, networking evenings, ...
- Topics:
  - The human brain: genius or traitor
  - Postpone judgment, creative observing, imagination, flexible associations, diverging, action
  - Real life examples + tips and tricks
- Timing: between 45 minutes – 2 hours
- Number of participants: between 10 – 1000 participants

# The creative process

## 7 creative methods



# The creative process - 7 creative methods

- What: a brainstorm-session (generating ideas + selecting and fine-tuning top concepts) around a tailor made question/challenge
- For who: companies, organizations, teams.
- Topics:
  - Short introduction creativity and innovation
  - Reformulating the creative challenge
  - Diverging (4 crea-techniques)
  - Converging (3 crea-techniques)
  - Developing 5 top-concepts
- Timing: between 3 hours and a whole day
- Number of participants: max 14 participants

And ... action! - creating interaction in big groups



# And ... action!

- What: a very interactive workshop how to move participants, create energy, using energizers and link them with your topic, let people experience certain skills.
- For who: experienced trainers, consultants, facilitators and teamleaders.
- Topics:
  - Exercises to get to know each other
  - Energizers
  - Cool-down-exercises
  - Link between improvisation and certain skills (communication, creativity, building trust, spontaneity)
- Timing: between 3 hours and a whole day
- Number of participants: max 20 participants

# Time to NOW – new ways to experience time



# Time to NOW

- What: an interactive workshop to become more conscious about experience time
- For who: everybody interested in the topic time
- Topics:
  - An overview & experiment to broaden your view on time
  - Time is relative
  - The human time-machine
  - Spend more time in the NOW
  - Introduction of a new time-model
- Clock-timing: 3 hours
- Number of participants: between 10 – 30 participants

# Inspiration Boost – sharing tips and tricks



# Inspiration Boost

- What: a boost of inspiration (movies, exercises, methods, ...) to use in your own programs – very interactive
- For who: trainers, consultants, facilitators
- Topics:
  - 7 you-tube movies
  - 7 energizers
  - 7 methods to work with a group
  - 7 ... other forms of inspiration
- Clock-timing: 1 day
- Number of participants: max 10 participants

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# a Spoonful of Sparkles

MAKE YOUR MESSAGES CONTAGIOUS

# A spoonful of sparkles

- What: We make your message contagious! You'll get practical tools to transform your most important message into a simple, unexpected, concrete, credible, emotional, sparkling story—one that is authentically yours.
- For who: people who want to spread a contagious message
- Topics:
  - Principles for a message that sticks
  - Look who's listening
  - Tools and techniques to create your own 'contagious' message
- Clock-timing: 1 day
- Number of participants: max 14 participants



Worldcafé

# Worldcafé

- What: a worldcafé is a conversational process based on a set of integrated design principles that reveal a deeper living network pattern through which we co-evolve our collective future.
- For who: people who want have a deep conversation with a big group of people (organizations, networks, communities, ...)
- Clock-timing: 1 day
- Number of participants: between 50 – 1000 participants
- More info – [www.theworldcafe.com](http://www.theworldcafe.com)

# Some references

ACW, Aiesec, Alcatel, Allanta, Arcadis, Atlas Copco, Ministry of Taxes, Big Bazart, City Bilzen, Clockwork, Centrum Ondergronds Bouwen, Cooks, DBM, DHL, Electrabel, Elementair, Eventive, Faculty Club, Flanders District of Creativity, Future Center de Werf, Imec, Inaxis, Feliz, King Baudouin Foundation, Ormit, N'Lil communications, Panasonic, PIKON, Pioneer, Plato, Politie Rotterdam, Rabobank, Strategisch Plan Kempen,, Tele-Atlas, Twynstra Gudde, Universities and Highschools, Unizo, VDAB, Flemish Centre for Quality, VKW, Flemish Government, Vlaamse Vereniging van Steden en Gemeenten, Vlerick Management School, VOKA, De Voorzorg, Wisper, Young Chamber International, ...

International: CREA Conferentie (Italy), IODA Conference (Canada), Creativity Exchange Network (Melbourne - Australia), Irish Professional Photographers (Ireland), Flemish Investment and Trade (London- UK), Nike (Manchester-UK), Oraffi (Italy), Orvieto Fotografia (Italy), SWAP-business network (Brisbane - Australia)

More info about myself - [http://www.newshoestoday.com/site/we/cyriel\\_kortleven/](http://www.newshoestoday.com/site/we/cyriel_kortleven/)