

## The Knights of NOW

When you organise an event, a conference or a congress, you want people to be present. And we all know being present isn't only about being at the **correct place** at the **correct time**, people need to be **mentally present** as well: consciously aware of what is happening, here and now. And that is in many cases where the shoe pinches.

Often people are physically present (even if sometimes too late), their minds however, are elsewhere (traffic jam, work, to do lists, children, ...), they are literally *absent-minded*. And that's where the Knights of Now come into action and do their noble work: they make sure people's minds are alert, aware and in the present moment.



### The Knights of WHAT?

The Knights of NOW strive for genuine and active experiences (of time) and by doing so, they create a timeless experience. Their roles are multiple: they can be mobilized as an **intervention team**, act as **masters of ceremony** or share their ample expertise in **workshops**. They alternately toy with high energy and silence, depending on what is needed at that very moment.

The Knights of NOW are a gathering of noble characters that wants to make the world more conscious of time. The Knights of NOW put their heart and soul into their struggle for a broader perspective on time. They fearlessly expose themselves to the dangers of clock time, experience time, cosmological time, biological time and many other forms of time.

The Knights of NOW consist of male and female knights, all of them actively working in the field of creation, innovation or change, as actors, creators, consultants and/or coaches. And this is what distinguishes them from an animation team. An animation team provides diversion and distraction (often only frivolous actions). The Knights of NOW take care of introversion, introduction and interaction: they make sure people are aware of themselves, of the subject of the conference and of each other, here and now. The Knights of NOW thereby ensure the link between their actions and the event's subject.

### What roles can they play?

#### Masters of Ceremony

- The Knights of NOW open the event briefly and to the point. They create genuine awareness and thereby ensure a good start of the day. They immediately span a bridge between the event's theme, the speakers and the other activities. Their approach is at all times inspiring and refreshing.

#### Connectors: make people network in a different way

- The Knights of NOW bring people together in a playful and unexpected manner. They create an informal and pleasant atmosphere in which participants can more easily network with strangers.



#### Architects of experience

- The Knights of NOW dispose of ample experience and resources when it comes to subjects such as experiencing time, innovation, change, creativity, reduction of caution, communication and improvisation. In addition to their connecting role, they can give all kinds of workshops on these subjects, as for content or purely entertaining. You will find some examples at <http://www.newshoestoday.com/offerings>

#### Intervention Team

- The Knights of NOW individually welcome all participants and make them conscious of the here and now. During coffee breaks and lunch time, participants are invited to take part in a mini time-experience. (e.g. time parking places, crossing of the NOW-meridian, the oracle, the mini-holiday, short conversations about time, ...) All of these interventions take place in a very open and non-obtrusive way.



### Improve Quality Time?

- With their unique combination of meaningful content, joy and playfulness, The Knights of NOW add an extra element to any event, and bring it to a higher level. Participants are triggered to deal more consciously with the event's content, and are invited to give 'the here and now' their undivided attention.
- The Knights of NOW also take care of the more practical aspects of time: they keep an eye on the clock time, in order for the workshops and lectures to start and end in time.
- The Knights of NOW have a lot of experience and stock-in-trade when it comes to working with groups and steering events in the right direction. Therefore they can at any given moment respond to unexpected circumstances, e.g. things going wrong, (key note) speakers who don't show up, ... thus intercepting organisational turmoil and making sure the participants are as little as possible disturbed by these unexpected incidents.
- The Knights of NOW are also happy to challenge (different) event set-ups.

**A little flavour?**

If you want to have a visual impression of the Knights of NOW, please have a look here:

<http://www.newshoestoday.com/soulspace/riddersvannu>



### The Knights of NOW, powered by new shoes today

**New shoes today** is a growing number of soulmates in business who give support to people and organisations on their road to creation, innovation and change. Together with clients we take on 21st century challenges. Our values:

**open - drive - unity - fun - care - today.**

### Inspiratie

**New shoes today** has already supported several organisations in the domains of creation, innovation and change. For more information:

- Experiences: <http://www.newshoestoday.com/yesterday>
- References: <http://www.newshoestoday.com/references>

### Contact

**Ramon Vullings** | [ramon@newshoestoday.com](mailto:ramon@newshoestoday.com) | +31 (0) 648982007  
**Cyriel Kortleven** | [cyriel@newshoestoday.com](mailto:cyriel@newshoestoday.com) | +32 (0) 486874511

[www.RiddersvanNU.nl](http://www.RiddersvanNU.nl) | [www.RiddersvanNU.be](http://www.RiddersvanNU.be) | [www.theKnightsofNOW.com](http://www.theKnightsofNOW.com)

