



Innovaties realiseren met SIT: reisverhaal van een Technology Start-up

15 november 2007, TILT-atelier

respect
leiderschap
extreme focus
visie / visualiseren
hard werken / doorzetten
drive / rode draad / energie
merkidentiteit
creativiteit
kapitaal

access to insight



Praktijkverhaal over het ontstaan van een startup in de wereld van de gaschromatografie. De SIT-methode bood inspiratie om een nieuwe technologie te ontwikkelen die inmiddels is gepatenteerd.

Op dit moment vinden de voorbereidingen voor de marktintroductie plaats en wordt een bedrijf vanuit het niets uit de grond gestampt.

Tijdens het atelier hebben we ons reisverslag gedeeld over de lol en twijfels van ondernemerschap, het belang van de juiste mensen om je heen en het blijven luisteren naar je innerlijke stem.



Drive / rode draad / energie

Energy flows where attention goes (kleiner, sneller, betrouwbaarder);
The world belongs to the discontented.



Extreme focus

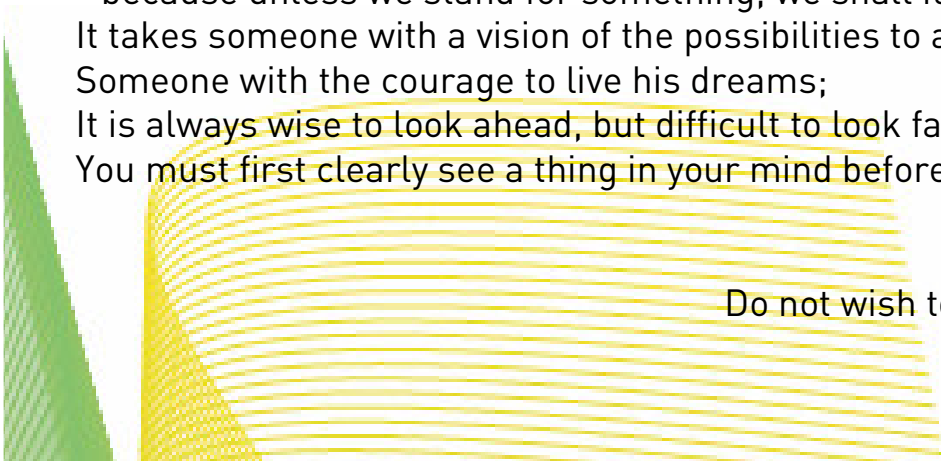
It is a process of diverting one's scattered forces into one powerful channel;
Often he who does too much does too little;
Nothing can add more power to your life than concentrating all your energies on a limited set of targets;
If you wish to reach the highest, begin at the lowest.

Visie / visualiseren

De wens is de vader van de gedachte;
You are never given a wish without also being given the power to make it true.
You may have to work for it, however;
A man, when he wishes, is the master of his fate;
My motto is: Contented with little, yet wishing for more;
Give to us clear vision that we may know where to stand and what to stand for
- because unless we stand for something, we shall fall for anything;
It takes someone with a vision of the possibilities to attain new levels of experience;
Someone with the courage to live his dreams;
It is always wise to look ahead, but difficult to look farther than you can see;
You must first clearly see a thing in your mind before you can do it.

Merk identiteit

Do not wish to be anything but what you are, and to be that perfectly.



Hard werken / doorzetten

You must pay the price if you wish to secure the blessings.
1% inspiratie, 99% transpiratie.

Creativiteit

Creativity involves breaking out of established patterns in order to look at things in a different way.
To think creatively, we must be able to look afresh at what we normally take for granted.
Making the simple complicated is commonplace; making the complicated simple, awesomely simple, that's creative.


Kapitaal

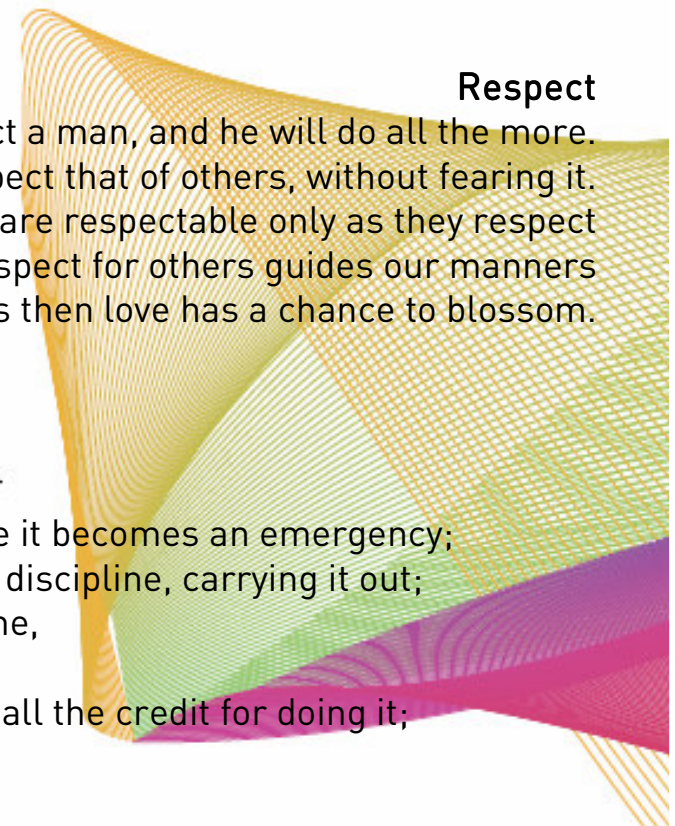
Capital isn't scarce; vision is

Respect

Respect a man, and he will do all the more.
We confide in our strength, without boasting of it; we respect that of others, without fearing it.
Men are respectable only as they respect
Respect for ourselves guides our morals; respect for others guides our manners
When men and women are able to respect and accept their differences then love has a chance to blossom.

Leiderschap

The great leaders are like the best conductors
- they reach beyond the notes to reach the magic in the players; 
One of the tests of leadership is the ability to recognize a problem before it becomes an emergency;
Effective leadership is putting first things first. Effective management is discipline, carrying it out;
A leader, once convinced that a particular course of action is the right one,
must be undaunted when the going gets tough;
No man will make a great leader who wants to do it all himself or to get all the credit for doing it;
Leadership is action, not position.





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