

new shoes today

road to creation, innovation and change



Today is again a very special day

Subject: **Creative ways to heat up the discussion about global warming**

Dear Mr. Gore, Dear Al,

Ideas can have more power than entire armies. Wasn't it Victor Hugo who said: nothing can stop an idea who's time has come?

Leaders, researchers, artists, managers: we all need new ideas, powerful ideas, ideas that can make a real difference.

It is our great pleasure to offer you your very own copy of *Creativity Today*, a tested manual to generate new ideas and to inspire creativity in others too.

The original Dutch version of this book has delighted tens of thousand of leaders, artists, students, researchers and the like in the Netherlands and Belgium. It is now available in English in an enriched and expanded version.

One idea is enough if it's the right one!

May we suggest you use the book? You might get THE one today!

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